



Crystal Cosmetics

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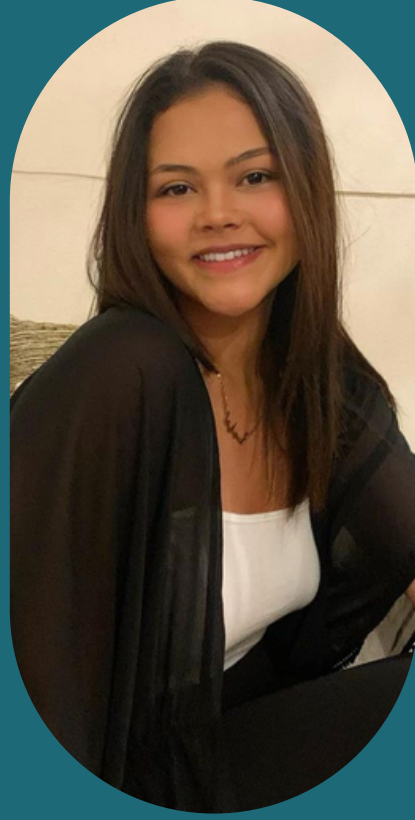
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Our Team



Aâron



Angelina



Clémence



Matthieu



Sohayla



Teo



Manufacturing & Distribution



Product Range



The Company

Our team's organization & work planning



Task	Start Date	End Date/Deadline	Day of the project	Days spent
Draft				
Internal Communication Channel Setup	22/09	22/09	0	1
Brainstorming Business Ideas	23/09	25/09	1	3
Defining Fictional Company	26/09	28/09	4	3
Envisioning Odoo Implementation	27/09	01/10	5	5
Allocating Group Structure	01/10	02/10	9	2
Writing & Submitting Draft Report	02/10	10/10	10	9
Odoo Implementation				
Creating Odoo account & Importing Database	11/10	15/10	19	5
Creating Website	14/10	18/10	22	5
Establishing Manufacturing Module	12/10	14/10	20	3
Adding Payment & E-Commerce Features	12/10	14/10	20	3
Linking Orders To Invoice and and Sales			22	2
Setting Up Email Marketing Functions	14/10	15/10	22	2
Presentation				
Presentation & Final Report Tasks Distribution	18/10	18/10	26	1
Building Presentation Visuals	18/10	22/10	26	5
Preparing & Submitting Presentation	23/10	03/11	31	4
Final Report				
Writing Final Report	27/10	10/11	35	15
Implementing Presentation Feedback	03/11	05/11	42	3
Polishing & Submitting Final Report	11/11	12/11	50	2



**Vanilla
Approach**



**Odoo
Implementation**



**Logical
Architecture**



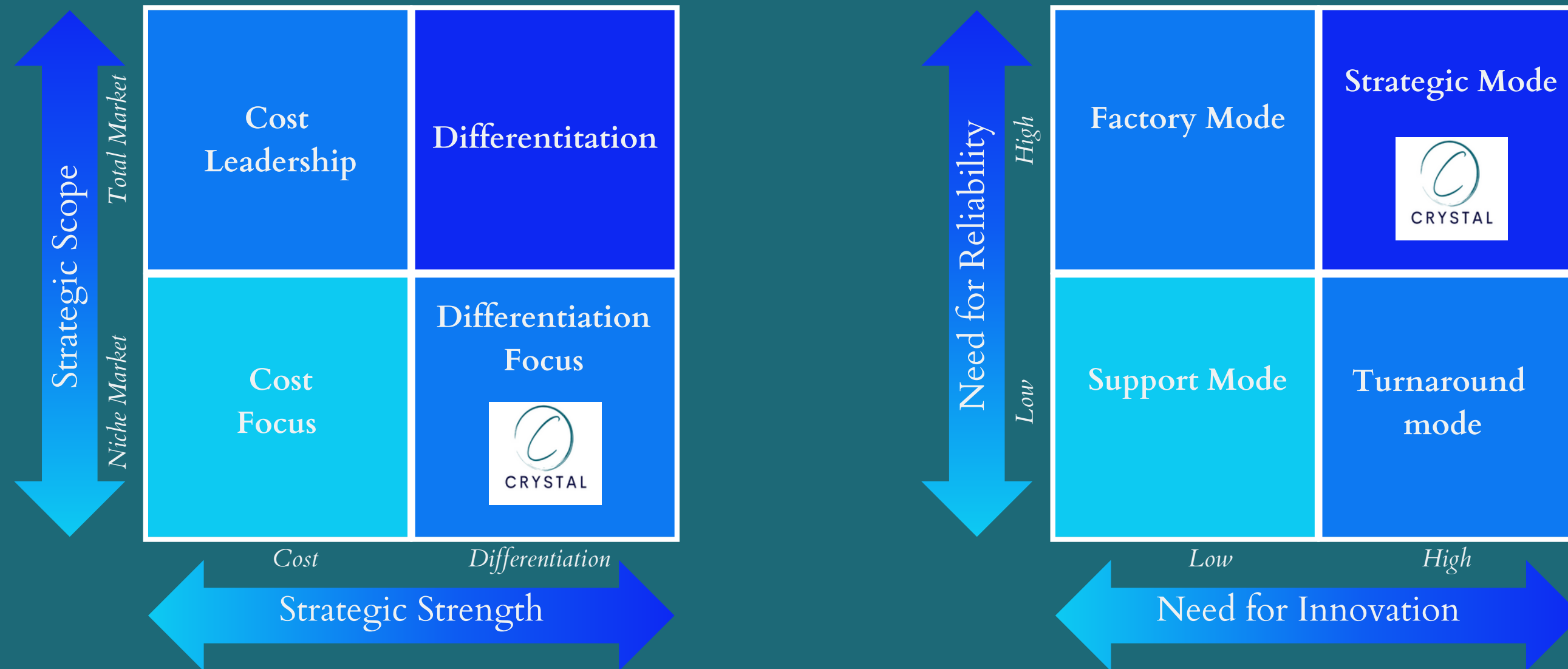
**Monetization
Model**



SaaS

Positioning of our proposal

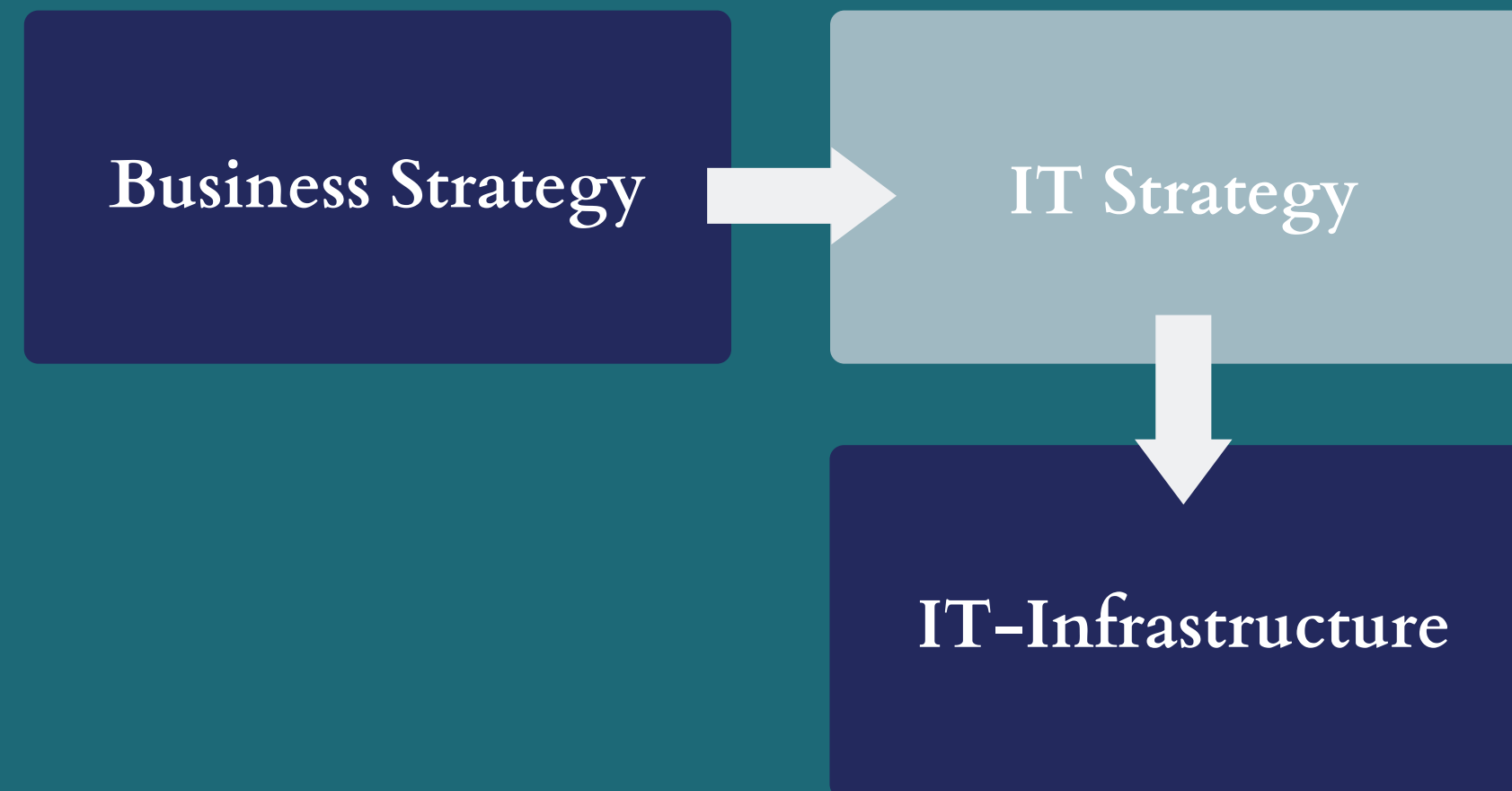
Porter's Generic Strategies Matrix & Strategic Impact Grid



Positioning of our proposal

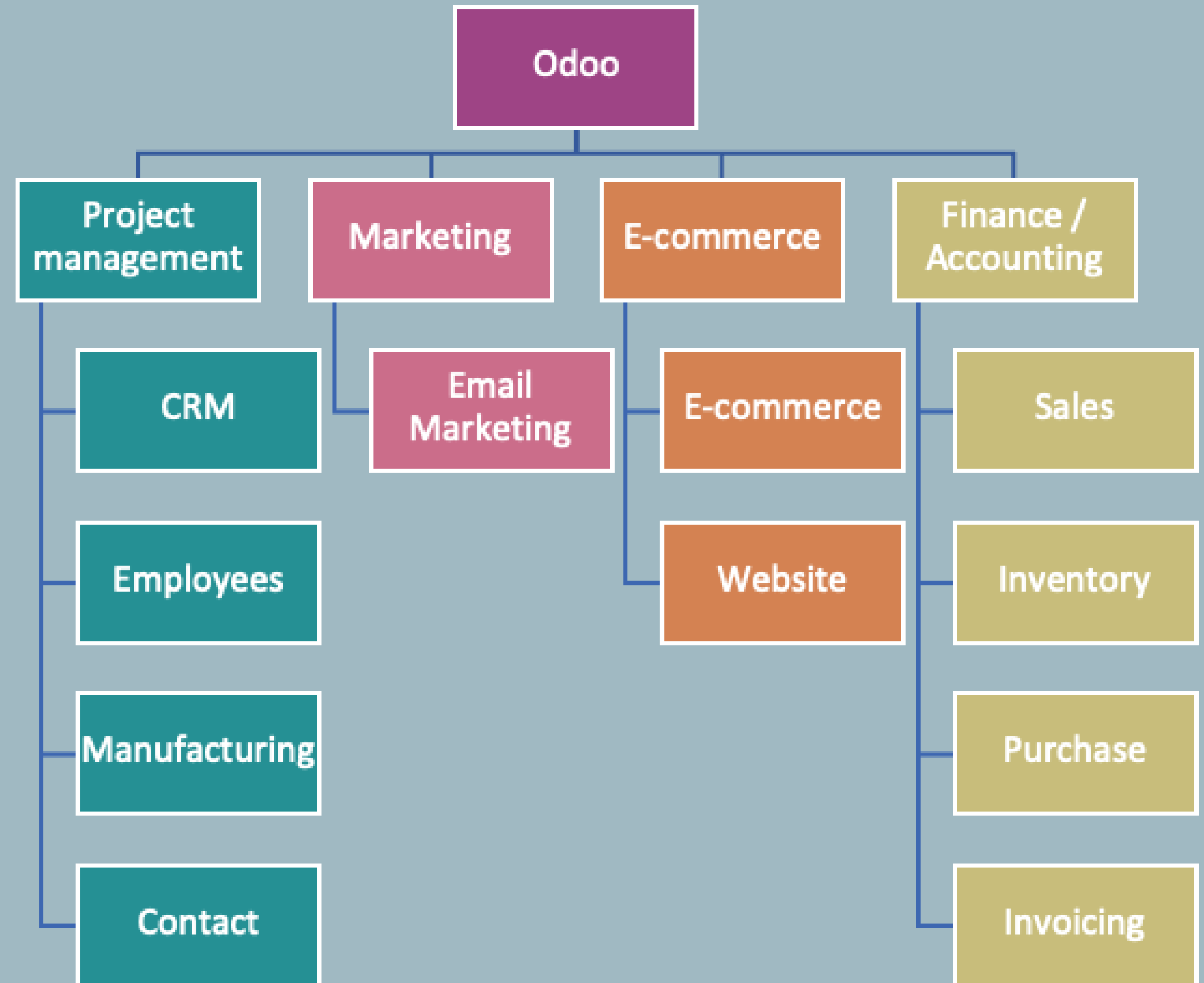
Strategic Alignment Model

Technology Transformation

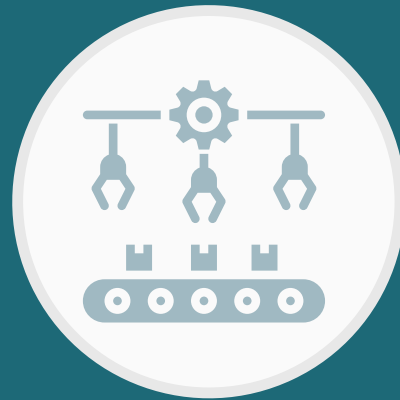


Positioning of our proposal

Business Organization



Limitations



Advantages



Thank you for your attention!